



48 HOUR FILM MAKING CHALLENGE Guidelines

1. Teams of at least 3 and at most 7 members with roles clearly defined can take part.
2. All team members have to be registered students of any University in India or outside of India (we need a photocopy of your ID card during registration)
3. Each team will be given the following on the morning of **May 8, 2020**:
 - a. Three themes – each team will **choose one**. And make the film based on that theme.
 - b. 6 pictures / paintings. You have to replicate **at least 2 of them** in your film.
 - c. 30 sound effects will be given. You have to use **at least 10 of them** in your film.
4. The idea is to make sure you have made the films you submitted in the 48 hours given to you.
5. Each team will turn in a film at **noon on May 10, 2020**. Save your film on a cloud and send the link to asfdsubmissions@gmail.com. DO NOT MAIL films.
6. Films will be judged on the evening of May 10, 2020 by an eminent Jury (to be declared) and Prizes awarded on the concluding night of the Amity Youth Festival, which is May 11, 2020
7. Here are the parameters of the films you will shoot:
 - a. No one will leave home to shoot their film.
 - b. Only exterior shots taken from within homes will be allowed. If a home has a garden / terrace, shots taken from there will be allowed.
 - c. Each film will be **3 – 5 minutes long**. Not including beginning and end credits, which will total at most **one minute**.
 - d. You can shoot your film in any medium – from cell phones to the highest range of camera you have access to.
 - e. Similarly, you can edit on any software you have access to.
 - f. You need to add Sound Design – seeing that sound effects are being given to you.
8. Films will be judged on the following:
 - a. Creativity
 - b. Adhering to theme
 - c. Using the pictures / paintings and sound effects given to you as an integral part of the story.
 - d. Effort put by each team in will count for more than the quality of cinematography / editing / sound design
9. Prizes will be as follows:
 - **And The Award Goes to:** The filmmakers will get a citation from the eminent Jury we will put together PLUS use of up to Rs. 20,000/- worth of Equipment from Amity School of Film and Drama till June 2021. This includes cameras, lighting equipment and editing /vfx / sound design labs. (This is subject to availability)
 - **Nominations are:** Two more films that the Jury found worthy of mention. The filmmakers will get a citation from the eminent Jury we will put together PLUS use of up to Rs. 10,000/- worth of Equipment from Amity School of Film and Drama till June 2021. This includes cameras, lighting equipment and editing /vfx / sound design labs. (This is subject to availability)
 - **Critics Award:** The filmmakers will get a personal note of recommendation from the Head of the eminent Jury we will put together.
10. **The fees for registration are Rs. 500 per team.**
11. **Last date of registration of the team is May 7, 2020.**
12. Register at <https://www.amity.edu/ayf/>

Faculty Coordinators:

Ashish Rao
Chana Batya Anzi Zalis

Student Coordinators:

Mohd Gufran
Himani Mittal

Please get in touch with questions at asfdsubmissions@gmail.com

AMITY UNIVERSITY UTTAR PRADESH

Sector 125, Noida, Gautam Buddha Nagar, Uttar Pradesh, INDIA 201 303
+91 120 439 2298 | <http://www.amity.edu/asfd>